



3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

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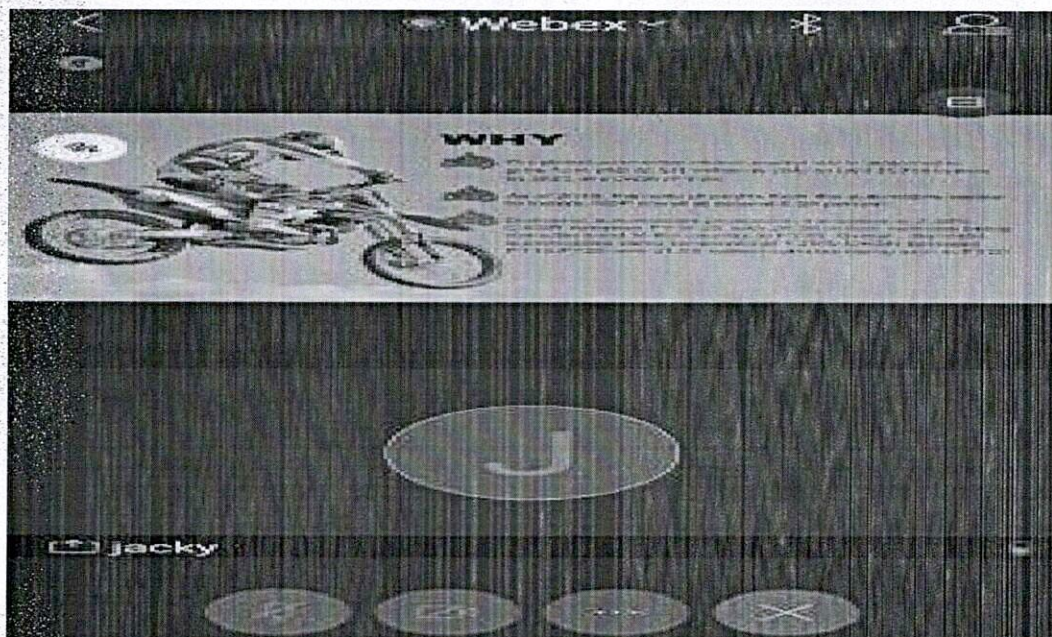
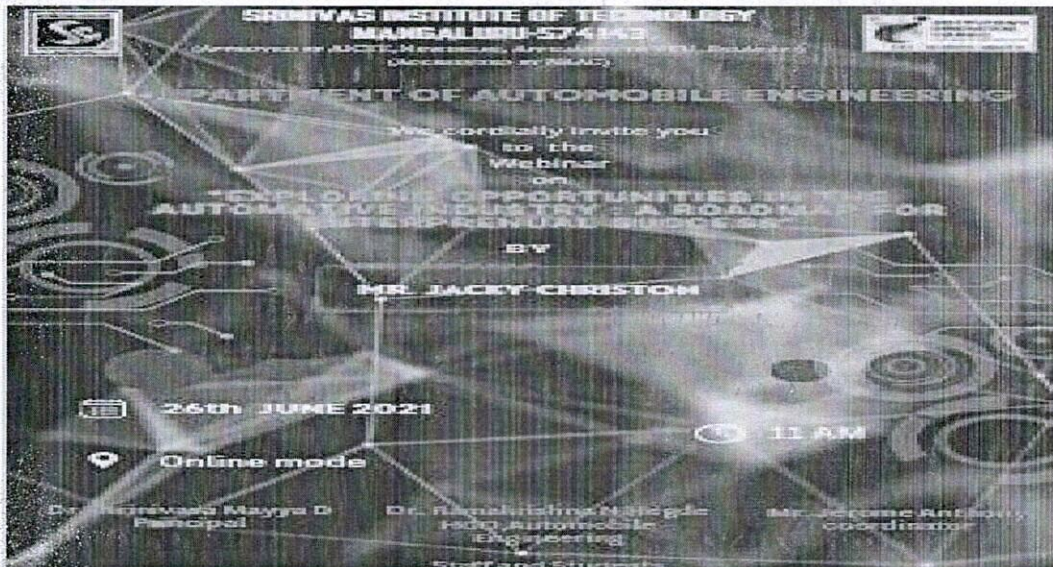
Preamble

In the pursuit of academic excellence and holistic development, Srinivas Institute of Technology (SIT) remains steadfast in its commitment to fostering an environment that nurtures innovation, research, and entrepreneurial spirit. The institution acknowledges the vital role that workshops, seminars, conferences, and specialized programs play in shaping the intellectual landscape of our academic community. Over the past five years, SIT has consistently strived to enhance the academic experience by organizing a spectrum of events dedicated to Research Methodology, Intellectual Property Rights (IPR), and Entrepreneurship. These initiatives serve as pillars that fortify our commitment to providing students with a comprehensive and forward-looking education. As we reflect on our journey, it becomes evident that these workshops and programs have not only expanded the horizons of knowledge but have also contributed significantly to the overall growth of the SIT community. The exchange of ideas, the exploration of innovative methodologies, and the in-depth understanding of intellectual property and entrepreneurship have become integral components of our academic ethos.

DEPARTMENT OF AUTOMOBILE ENGINEERING

Webinar on Exploring opportunities in the Automotive Industry:

"A Roadmap for Enterpreneural Success"



Online Presentation of on Scope and opportunities in Automotive Industry

Venue: Online mode, Lat 12.87528° Long 74.939106°

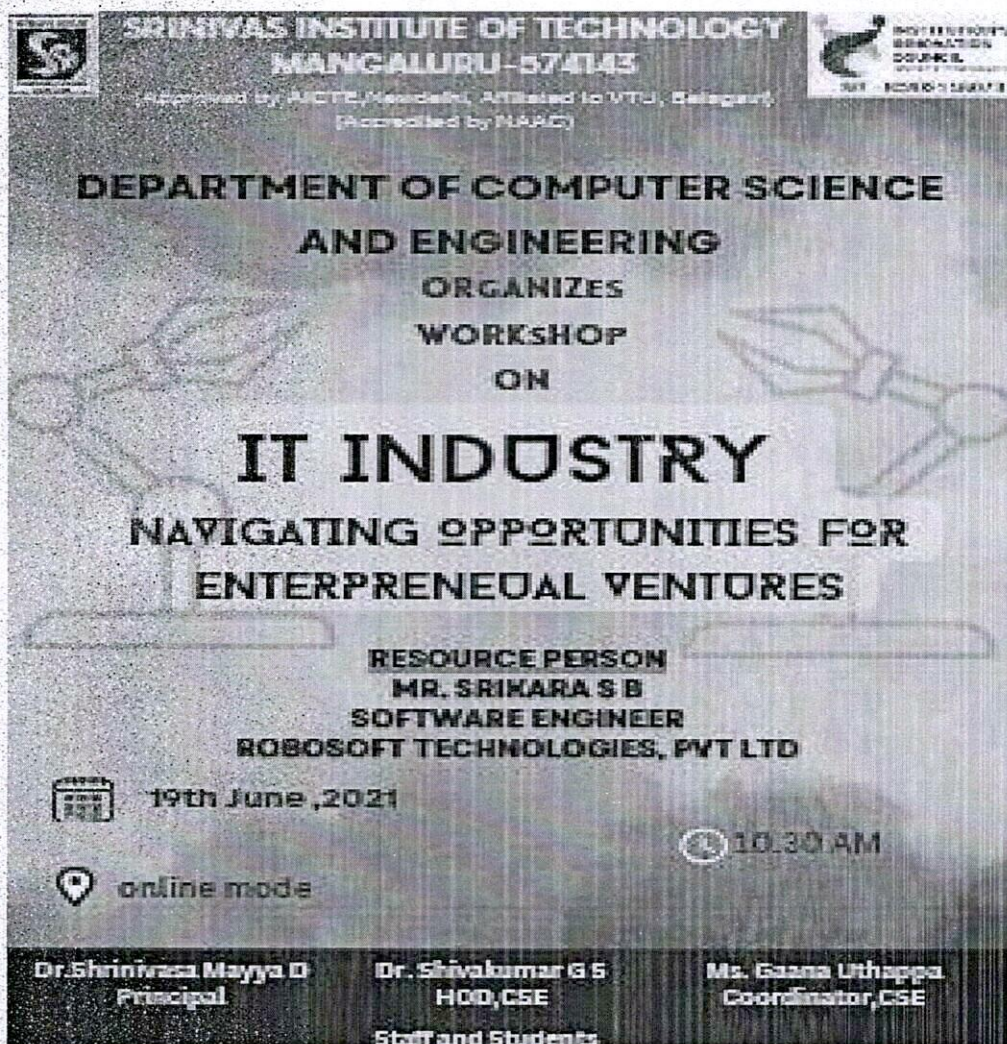


Participant list of workshops on Scope and opportunities in Automotive Industry

Venue: Online mode, Lat 12.87528° Long 74.939106°

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

**Workshop on
"IT industry: Navigating opportunities for Enterpreneual Venturs"**





SRINIVAS INSTITUTE OF TECHNOLOGY
MANGALURU-574143
(Approved by AICTE, New Delhi, Affiliated to VTU, Bengaluru)
(Accredited by NAAC)


**DEPARTMENT OF COMPUTER SCIENCE
AND ENGINEERING**
ORGANIZES
WORKSHOP
ON

IT INDUSTRY
NAVIGATING OPPORTUNITIES FOR
ENTERPRENEUAL VENTURES

RESOURCE PERSON
MR. SRIKARA S B
SOFTWARE ENGINEER
ROBOSOFT TECHNOLOGIES, PVT LTD

 **19th June ,2021**

 **10.30 AM**

 **online mode**

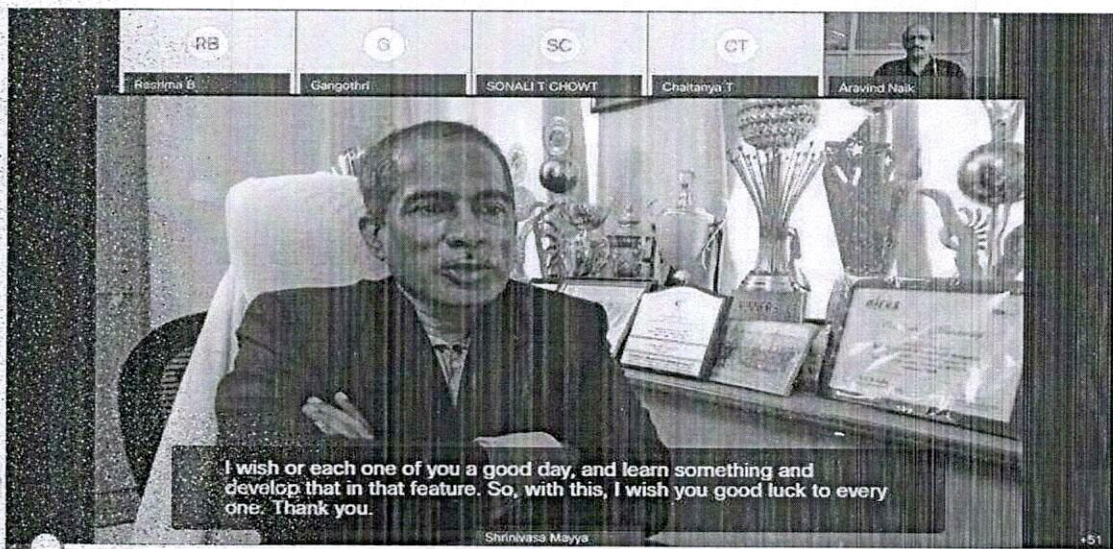
Dr. Srinivasa Mayya D Principal	Dr. Shival Kumar G S HOD, CSE	Ms. Geeta Unhappa Coordinator, CSE
Staff and Students		


PRINCIPAL
SRINIVAS INSTITUTE OF TECHNOLOGY
Valachil, Merlapadavu
Farangipete Post, Mangaluru-574 143



Talk by Exploring Opportunities in IT Industry by Mr. Srikara S. B

Venue: Online Mode , Lat 12.87528° Long 74.939106°




Principal Srinivasa Mayya D addressing the participants.

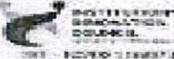
Venue: Online Mode , Lat 12.87528° Long 74.939106°


PRINCIPAL
SRINIVAS INSTITUTE OF TECHNOLOGY
 Valachil, Merlapadavu
 Farangipete Post, Mangaluru-574 143

DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING

Webinar on
“Digital transformation: Empowering Entrepreneur to lead change ”

 **SRINIVAS INSTITUTE OF TECHNOLOGY**
MANGALURU-574143
(Approved by AICTE, New Delhi, Affiliated to VTU, Belagavi)
(Accredited by NAAC)

 **ASSOCIATION OF INSTITUTE OF TECHNICAL EDUCATION**
COUNCIL
OF INDIAN

DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING

**ORGANIZES
WEBINAR
ON**

DIGITAL TRANSFORMATION: EMPOWERING ENTREPRENEUR TO LEAD CHANGE

Resource Person
MR. DEVI KIRAN, DAZN MEDIA

June 18th, 2021

10 AM

302

Dr. Shrinivasa Mzyya D
Principal

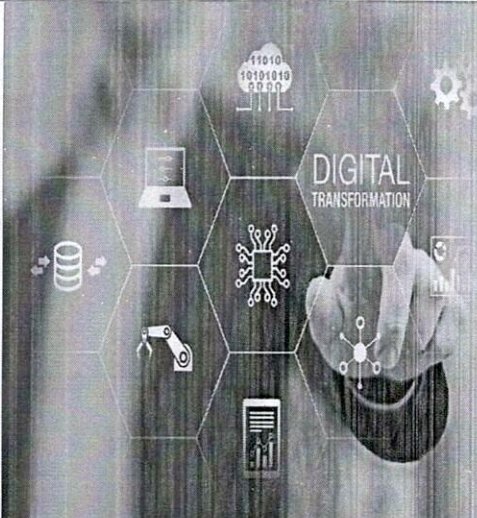
Prof. Janardhana Bhat K
HOD, ISE

Prof. Sowmya
Staff Advisor, ISE

Staff and Students

**Digital
Transformation:
How to play a key
role?**

By Devi Kiran

A graphic featuring a hand pointing at a screen with various digital icons like a laptop, cloud, gear, and a smartphone, with the text 'DIGITAL TRANSFORMATION' overlaid.

Mr. Devi Kiran presenting a talk on Digital Transformation

Venue: 401, Lat 12.87528°, Long 74.939106°



PRINCIPAL
SRINIVAS INSTITUTE OF TECHNOLOGY
Valachil, Merlapadavu
Farangipete Post, Mangaluru-574143

DEPARTMENT OF MBA

Webinar on

"Corporate Strategies in Globalised World"

ABOUT THE INSTITUTION



Srinivas Institute of Technology (SIT), Mangaluru, is a top private engineering institute established in 2004 and affiliated with VTU, Belagavi. As a part of the renowned Srinivas Group of Institutions founded by Dr. C.A. Rajaganesha Rao in 1988, SIT has grown to become one of the most highly regarded and successful institutions in the region, with over 13,000 students pursuing higher education.

At SIT, we strive to be a leading provider of professional education, responsive to the needs of industry and society. We have well-qualified, committed, and motivated faculty, state-of-the-art laboratories, libraries, Centre of Excellence labs, and research facilities in the field of engineering, technology, providing students with an exceptional learning experience.

Academic Programs


SIT offers a range of engineering, business, including:

- Computer Science
- Electronics and Communication
- Artificial Intelligence and Machine Learning
- Industrial Engineering and Data Science
- Computer Science and Business System
- Information Systems
- Software Engineering
- Mathematics
- Environmental
- Automobile
- Electrical and Electronics
- Architecture


Postgraduate Courses (PG Courses)

- Master of Technology (M.Tech) in Industrial Automation and Robotics
- Digital Electronics
- Computer Science and Engineering
- Master of Computer Applications (MCA)
- Master of Business Administration (MBA)

Webinar on
CORPORATE STRATEGIES IN GLOBALISED WORLD
Date 10th June, 2021



Organized by
Department of MBA
Srinivas Institute of Technology



ABOUT THE DEPARTMENT

Department of MBA started in the year 2007, offering two years full time MBA programme affiliated to Visvesvaraya Technological University, Belagavi. The main intention is to produce competent managers to meet the requirements of the competitive national & global economic environment & also to instill an insulating leadership qualities with commitment to have human values among the students. The course is offered under the following specializations: Finance, Marketing, Human Resources and also Dual Specialization. The Department is also recognized as VTU Research Centre in the year 2009.

COURSE OBJECTIVES

1. Competent professionals in the field of MBA to Analyze individual and corporate opportunities to strategic management.
2. Proficient in different market entry strategies available to multinational corporations (MNCs) when expanding into foreign markets.
3. Developing cultural intelligence and sensitivity to effectively navigate cross-cultural management challenges in a globalized environment.

COURSE OUTCOMES

1. Evaluate different modes of international market entry and expansion strategies, and make informed decisions regarding market selection, entry timing and adaptation strategies.
2. Conduct comprehensive industry and competitive analysis to identify strategic opportunities, threats, and positioning strategies in global markets.

VENUE
Main Block-5th floor
MBA BLOCK

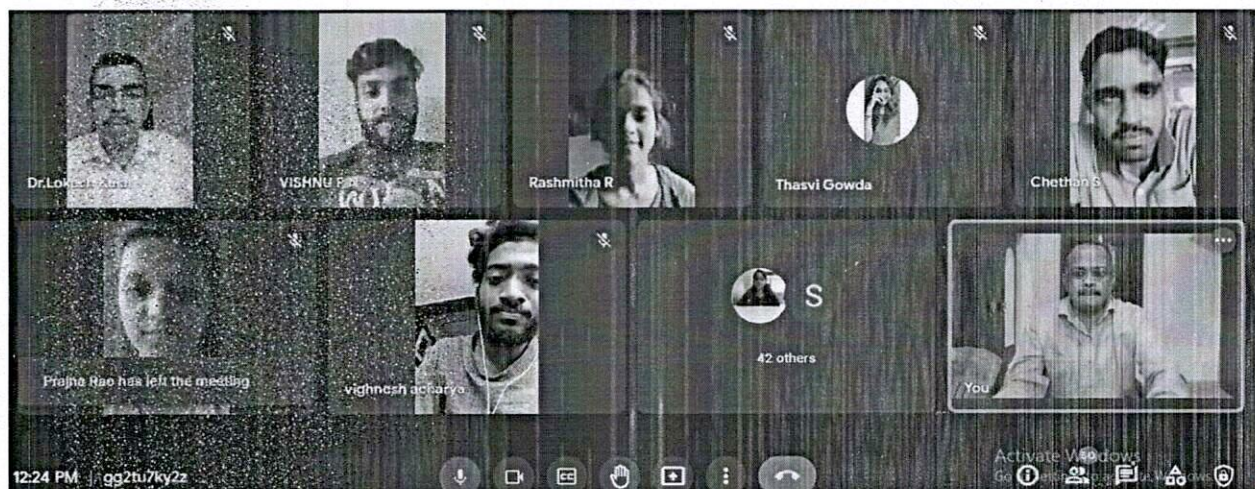
COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Historical evolution and current trends	6
2	Frameworks for Strategic Analysis in Global Business	6
3	Modes of international market entry	6
4	Strategic Alliances and Partnerships	6
5	Corporate Social Responsibility in a Global Context	6
TOTAL		40

RESOURCE PERSONS
Dr. Lokesh
 Assistant Professor, Government First Grade College, Punalakatte

COURSE COORDINATOR
Prof. Steevan Robert Tellis
 Assistant Professor, Dept. of MBA

SRINIVAS INSTITUTE OF TECHNOLOGY
 MANGALURU 574143, KARNATAKA
 Mobile: 7337688678, mail: parvath84@sitmng.ac.in



Dr. Lokesh delivering a talk on Corporate Strategies in Globalised World

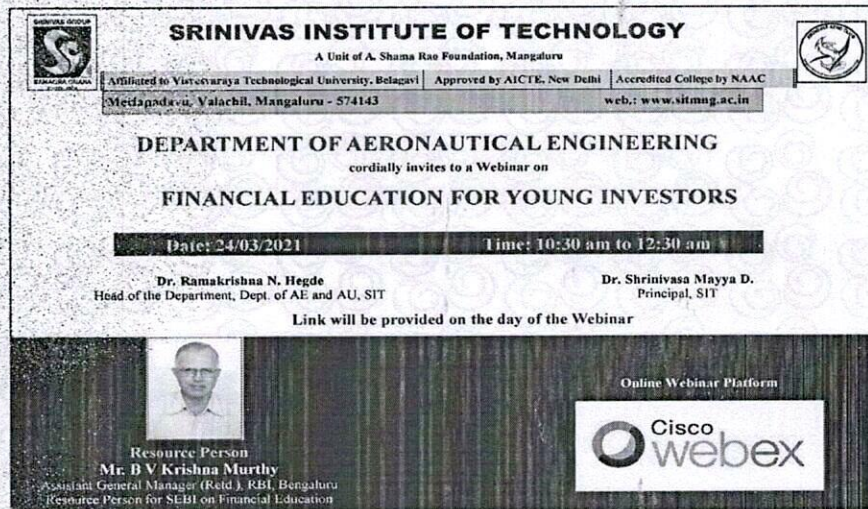
Venue: Online mode, Lat 12.87528° Long 74.939106°

SRINIVAS INSTITUTE OF TECHNOLOGY
 Valachil, Merlapadavu
 Farangipete Post, Mangaluru-574 143

DEPARTMENT OF AUTOMOBILE ENGINEERING

Webinar on

“Financial Literacy for Young Investors”



SRINIVAS INSTITUTE OF TECHNOLOGY
 A Unit of A. Shama Rao Foundation, Mangaluru
 Affiliated to Visvesvaraya Technological University, Belagavi | Approved by AICTE, New Delhi | Accredited College by NAAC
 Metlapadavu, Valachil, Mangaluru - 574143 | web.: www.sitmng.ac.in

DEPARTMENT OF AERONAUTICAL ENGINEERING
 cordially invites to a Webinar on
FINANCIAL EDUCATION FOR YOUNG INVESTORS


Date: 24/03/2021 Time: 10:30 am to 12:30 am

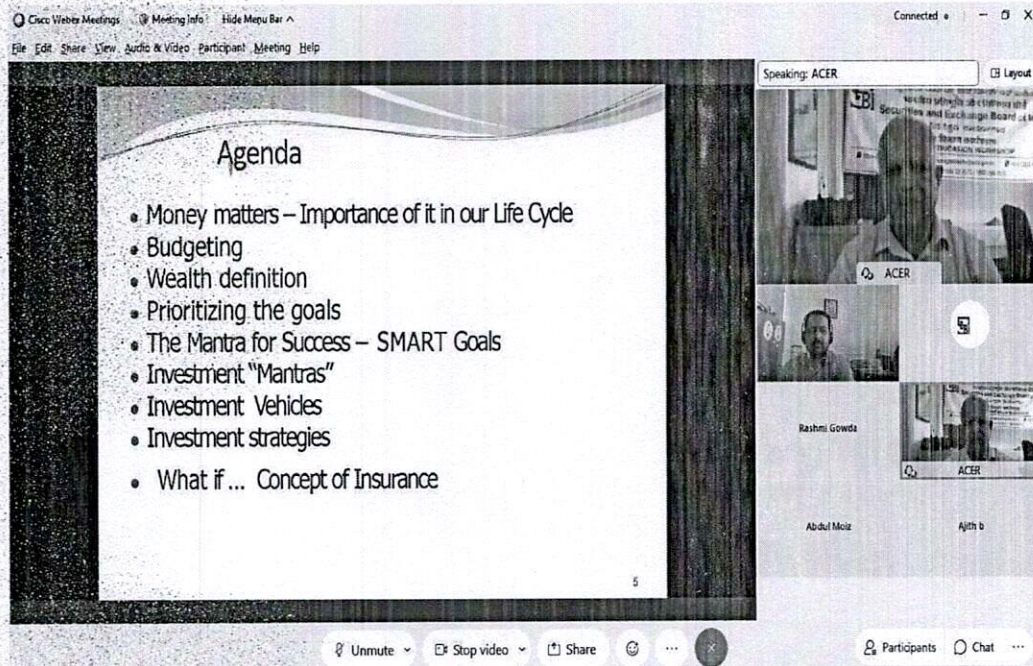
Dr. Ramakrishna N. Hegde
 Head of the Department, Dept. of AE and AU, SIT

Dr. Shrinivasa Mayya D.
 Principal, SIT

Link will be provided on the day of the Webinar

Resource Person
Mr. B V Krishna Murthy
 Assistant General Manager (Retd.), RBI, Bengaluru
 Resource Person for SEBI on Financial Education

Online Webinar Platform




Cisco Webex Meetings Meeting Info Hide Menu Bar

File Edit Share View Audio & Video Participant Meeting Help

Speaking: ACER

Agenda

- Money matters – Importance of it in our Life Cycle
- Budgeting
- Wealth definition
- Prioritizing the goals
- The Mantra for Success – SMART Goals
- Investment “Mantras”
- Investment Vehicles
- Investment strategies
- What if ... Concept of Insurance

Participants: ACER, Rashmi Gowda, Abdul Moiz, Ajith b

Unmute Stop video Share

Participants Chat

Mr. B V Krishnamurthy presenting a talk on financial education on young investors

PRINCIPAL
SRINIVAS INSTITUTE OF TECHNOLOGY
 Valachil, Merlapadavu
 Mangaluru-574143


Venue: Online mode , Lat 12.87528°, Long 74.939106°

**DEPARTMENT OF INFORMATION SCIENCE AND
 ENGINEERING**

**Webinar on
 "Financial mantras for budding technocrats"**

Accredited by NAAC

SRINIVAS INSTITUTE OF TECHNOLOGY
 VALACHIL, MANGALURU -574143
 A Unit of A. Shama Rao Foundation, Mangaluru. Affiliated to Visvesvaraya
 Technological University, Belagavi, Approved by AICTE, New Delhi




DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING


**ASSOCIATION OF INFORMATION SCIENCE EDUCATEE
 (AISE)**


Organizing a Webinar on
 "Financial Mantras for Budding
 Technocrats"

Cisco WebEx Meeting Link:
<https://bit.ly/35qy9AL>





Dr. Sharan Kumar Shetty
 HEAD, IDEATOR & FINANCIAL
 ADVISOR OF CAPITAL ADVISORS
 LLP (START-UP),
 ASSOCIATE PROFESSOR, MSN
 INSTITUTE OF MANAGEMENT -
 MANGALURU.



Dr. Shrinivasa Mayya D
 PRINCIPAL


Prof. Janardhana Bhat K
 HEAD, DEPT. OF ISE

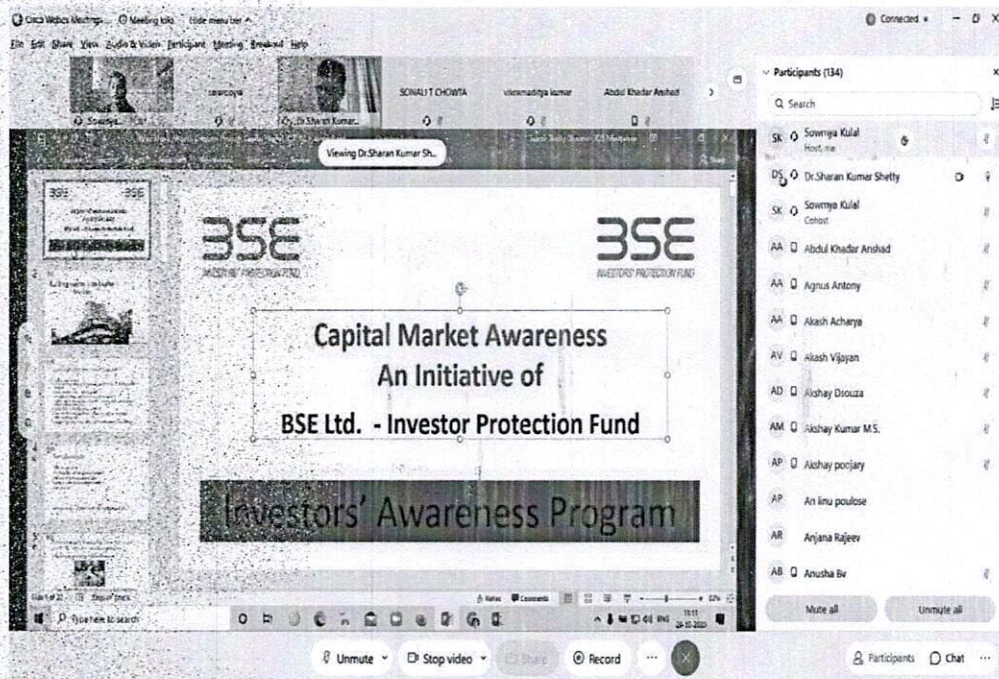
**DATE: 29-10-2020
 TIME: 11:00 AM**


Prof. Shreejith KB
 STAFF ADVISER, AISE


Prof. Sowmya
 EVENT COORDINATOR

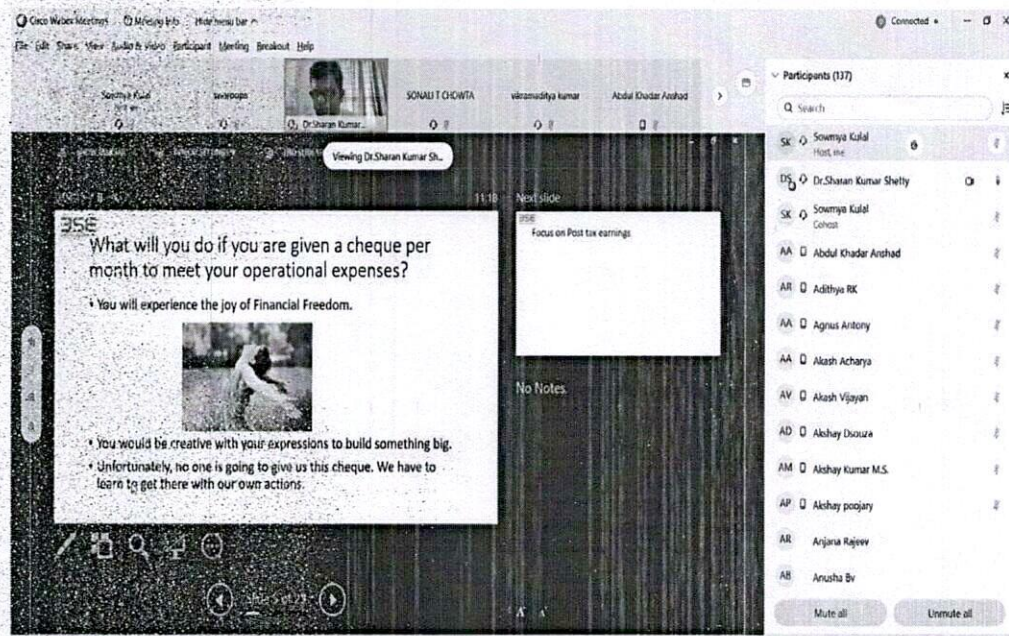

Ms. Sonali T Chowta
 STUDENT COORDINATOR


PRINCIPAL
SRINIVAS INSTITUTE OF TECHNOLOGY
 Valachil, Merlapadavu
 Farangipete Post, Mangaluru-574 143



Dr. Sharan Kumar Shetty presenting a talk on Financial Mantras for Budding Technocrats

Venue: Online mode , Lat 12.87528°, Long 74.939106°



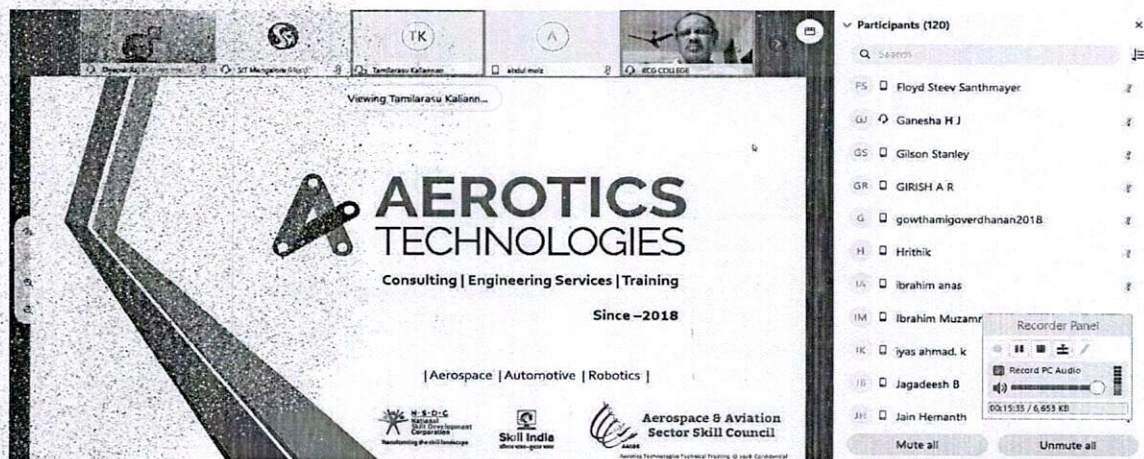
Participants list of webinars on Financial Mantras for Budding Technocrats

Venue: Online mode , Lat 12.87528°, Long 74.939106°

DEPARTMENT OF AERONAUTICAL ENGINEERING

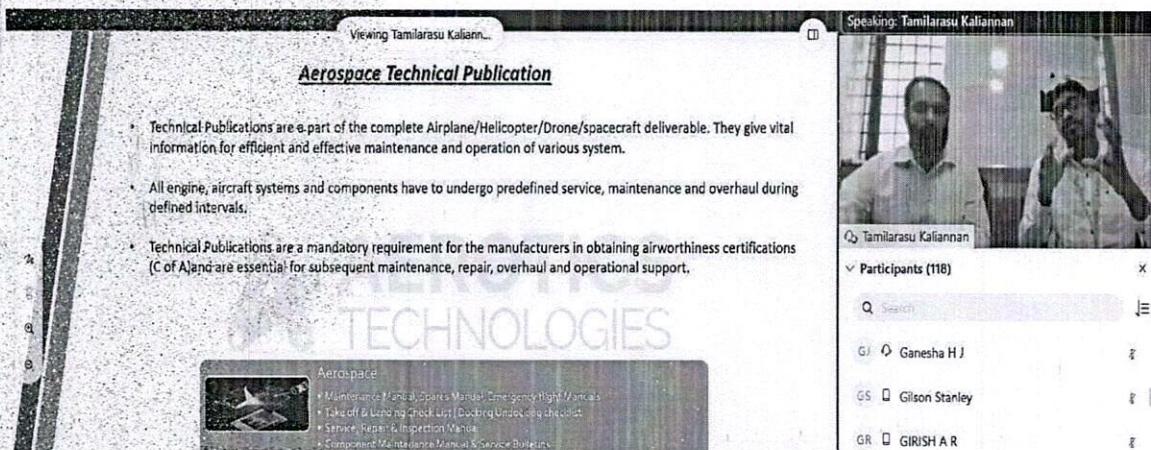
Webinar on

“Importance of Technical Publication in Aerospace Industry”



Mr. Tamilarasu Kaliannan addressing the participants through online mode

Venue: Online mode , Lat 12.87528°, Long 74.939106°



Mr. Tamilarasu Kaliannan having Q&A interaction with participants

Venue: Online mode , Lat 12.87528°, Long 74.939106°

Aerospace Technical Publication

- Technical Publications are a part of the complete Airplane/Helicopter/Drone/spacecraft deliverable. They give vital information for efficient and effective maintenance and operation of various system.
- All engine, aircraft systems and components have to undergo predefined service, maintenance and overhaul during defined intervals.
- Technical Publications are a mandatory requirement for the manufacturers in obtaining airworthiness certifications (C of A) and are essential for subsequent maintenance, repair, overhaul and operational support.

Participants (117)

Q Search

- GJ Ganesha H J
- GS Gilson Stanley
- GR GIRISH A R
- G gowthamigoverdhanan2018
- H Hrithik
- IA Ibrahim anas
- IM Ibrahim Muzammil
- IK Iyas ahmad. k

Recorder Panel

Online Presentation of on “Importance of Technical Publication in Aerospace Industry”

Venue: Online mode , Lat 12.87528°, Long 74.939106°