



A Unit of A. Shama Rao Foundation
Srinivas Institute of Technology

(Approved by AICTE New Delhi, Govt. of Karnataka, Bengaluru)

Affiliated to Visvesvaraya Technological University, Belagavi)

Valachil, Merlapadavu, Mangaluru - 574 143

3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

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**Srinivas Institute of Technology`**

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Bengaluru Affiliated to Visvesvaraya Technological
University, Belagavi) Valachil, Merlapadavu,
Mangaluru - 574 143*

Preamble

In the pursuit of academic excellence and holistic development, Srinivas Institute of Technology (SIT) remains steadfast in its commitment to fostering an environment that nurtures innovation, research, and entrepreneurial spirit. The institution acknowledges the vital role that workshops, seminars, conferences, and specialized programs play in shaping the intellectual landscape of our academic community. Over the past five years, SIT has consistently strived to enhance the academic experience by organizing a spectrum of events dedicated to Research Methodology, Intellectual Property Rights (IPR), and Entrepreneurship. These initiatives serve as pillars that fortify our commitment to providing students with a comprehensive and forward-looking education. As we reflect on our journey, it becomes evident that these workshops and programs have not only expanded the horizons of knowledge but have also contributed significantly to the overall growth of the SIT community. The exchange of ideas, the exploration of innovative methodologies, and the in-depth understanding of intellectual property and entrepreneurship have become integral components of our academic ethos.

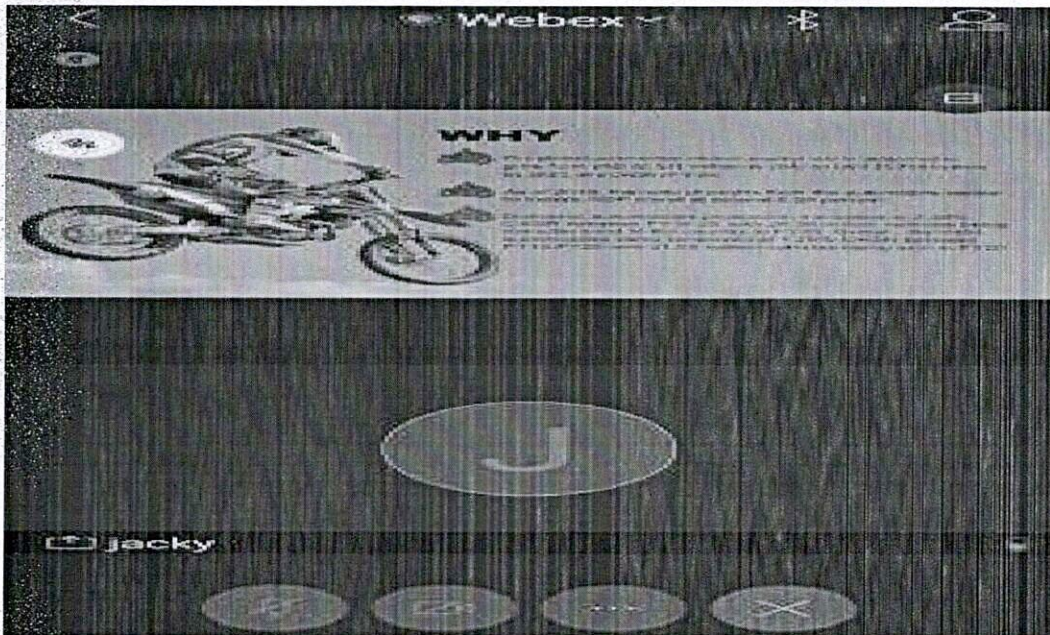
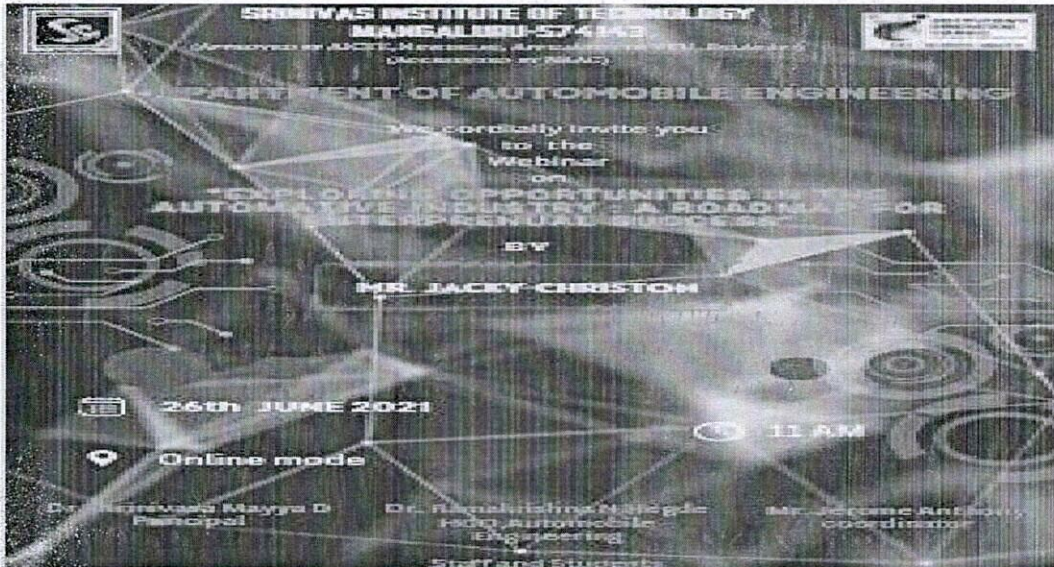


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DEPARTMENT OF AUTOMOBILE ENGINEERING

Webinar on Exploring opportunities in the Automotive Industry:

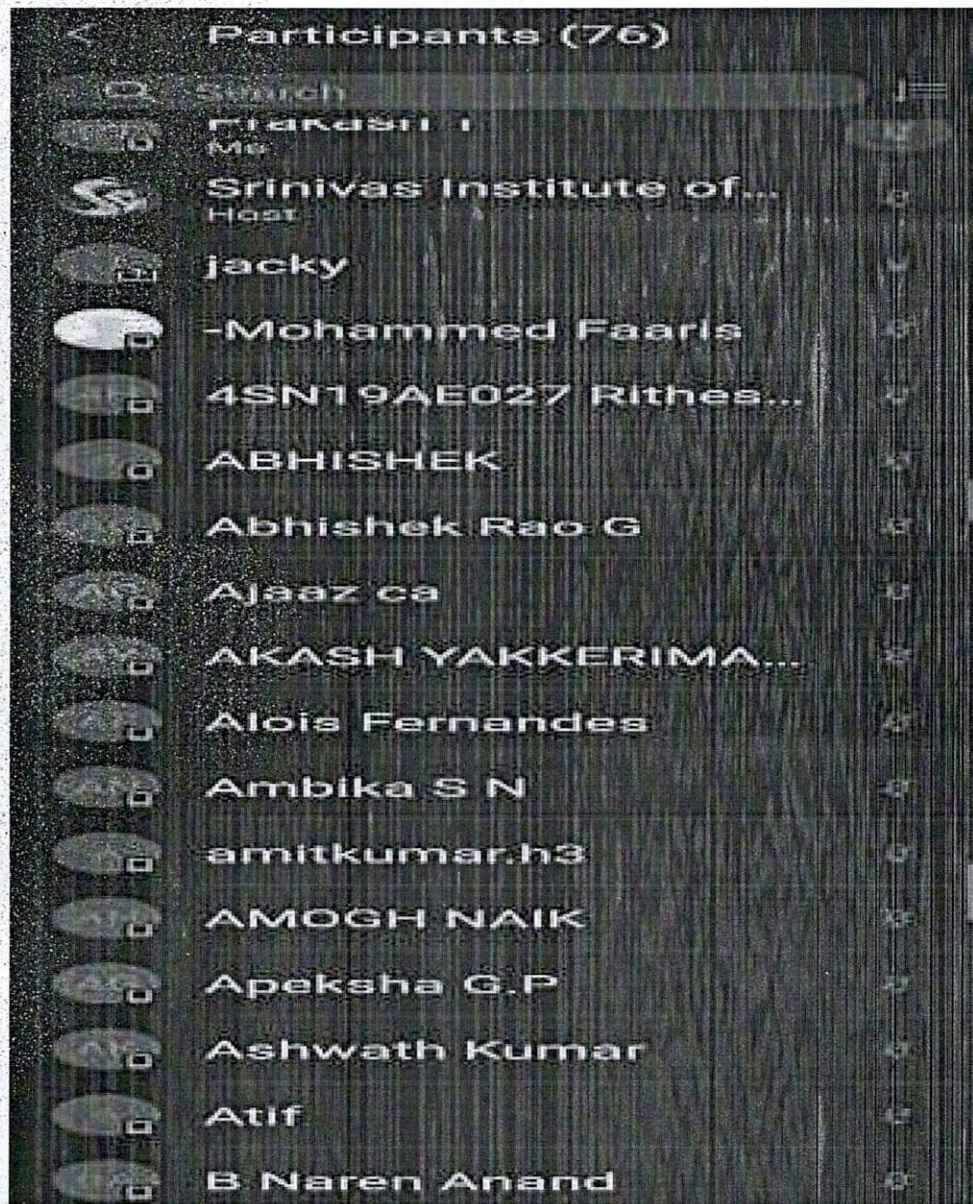
“A Roadmap for Enterpreneural Success”



Online Presentation of on Scope and opportunities in Automotive Industry

Venue: Online mode, Lat 12.87528° Long 74.939106°


 PRINCIPAL
 SRINIVAS INSTITUTE OF TECHNOLOGY
 Valachil, Merlapadavu
 Farangipete Post, Mangaluru-574 143



Participant list of workshops on Scope and opportunities in Automotive Industry

Venue: Online mode, Lat 12.87528° Long 74.939106°

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

**Workshop on
"IT industry: Navigating opportunities for Enterpreneual Venturs"**



**SRINIVAS INSTITUTE OF TECHNOLOGY
MANGALURU-574143**
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**DEPARTMENT OF COMPUTER SCIENCE
AND ENGINEERING
ORGANIZES
WORKSHOP
ON
IT INDUSTRY
NAVIGATING OPPORTUNITIES FOR
ENTERPRENEUAL VENTURES**

**RESOURCE PERSON
MR. SRIKARA S B
SOFTWARE ENGINEER
ROBOSOFT TECHNOLOGIES, PVT LTD**

 19th June ,2021

 10.30 AM

 online mode

**Dr. Shrinivasa Mayya D
Principal** **Dr. Shivalamar G S
HOD, CSE** **Ms. Geeta Uthappa
Coordinator, CSE**

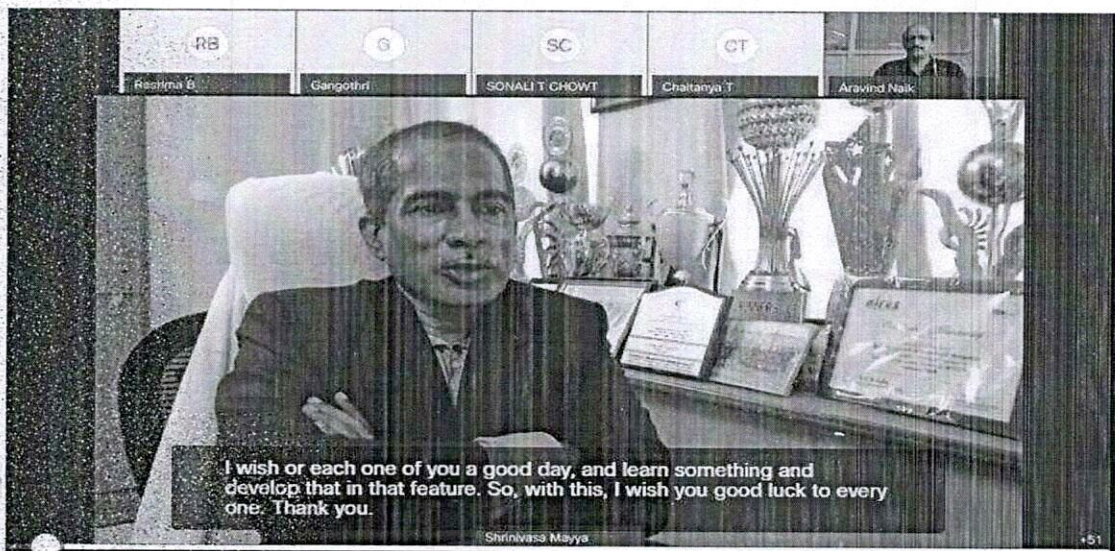
Staff and Students


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Talk by Exploring Opportunities in IT Industry by Mr. Srikara S. B

Venue: Online Mode , Lat 12.87528° Long 74.939106°



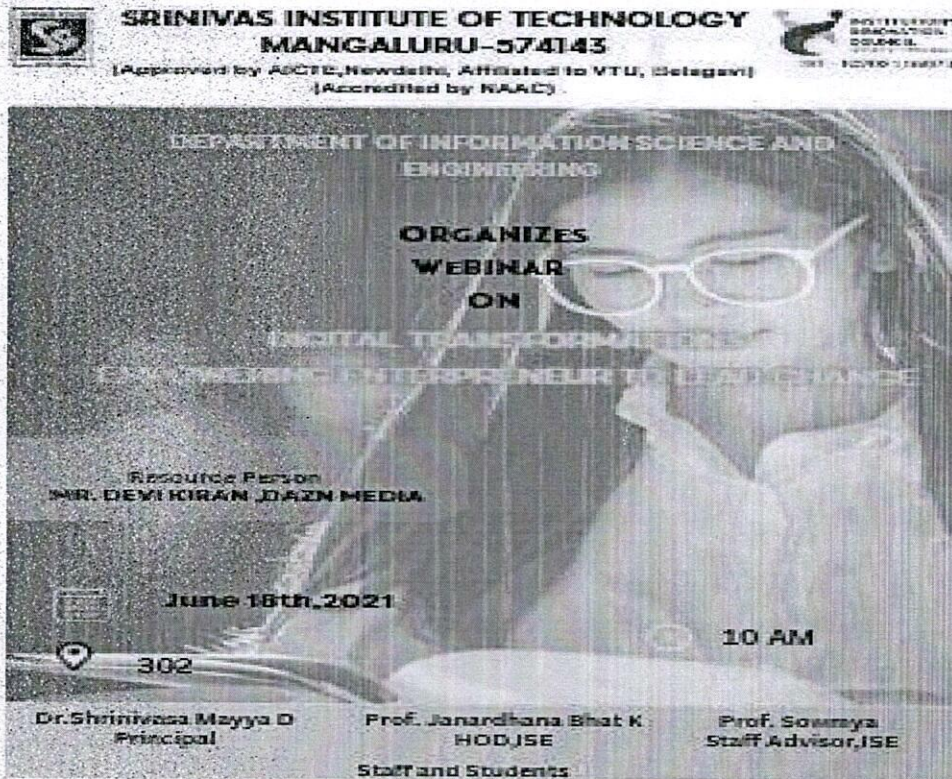
Principal Srinivasa Mayya D addressing the participants.

Venue: Online Mode , Lat 12.87528° Long 74.939106°


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DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING

**Webinar on
“Digital transformation: Empowering Entrepreneur to lead change”**



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MANGALURU-574143
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DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING
ORGANIZES WEBINAR ON
DIGITAL TRANSFORMATION: EMPOWERING ENTREPRENEUR TO LEAD CHANGE

Resource Person
MR. DEVI KIRAN, DAZN MEDIA

June 18th, 2021
10 AM

302

Dr. Shrinivasa Mzyya D Principal
Prof. Janardhana Bhat K. HOD, ISE
Prof. Sowmya Staff Advisor, ISE
Staff and Students



Digital Transformation: How to play a key role?

By Devi Kiran

DIGITAL TRANSFORMATION

Mr. Devi Kiran presenting a talk on Digital Transformation

Venue: 401, Lat 12.87528°, Long 74.939106°


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DEPARTMENT OF MBA

Webinar on

“Corporate Strategies in Globalised World”

ABOUT THE INSTITUTION

Srinivas Institute of Technology (SIT), Mangaluru, is a top private engineering institute established in 2004 and affiliated with VTU, Belagavi. As a part of the renowned Srinivas Group of Institutions founded by Dr. CA ZC. Rajaganesan Rao in 1989, SIT has grown to become one of the most highly regarded self-financed institutions in the region with over 43,000 students pursuing higher education. At SIT, we strive to be a leading provider of professional, self-financed institutions in the region. We provide and facilitate our best self-financed education, responsive to the needs of industry and society. We have well-equipped, computerized, and modernized faculty, state-of-the-art laboratories, library, Centre of Excellence labs, and research facilities in the field of engineering, technology, providing students with an exceptional learning experience.

Academic Programs
 SIT offers a range of engineering courses, including:

- Computer Sciences
- Electronics and Communication
- Artificial Intelligence and Machine Learning
- Artificial Intelligence and Data Science
- Computer Science and Business System
- Information Systems
- Electronics
- Maths
- Architectural
- Automobile
- Electrical and Electronics
- Biotechnology

Postgraduate Courses (PG Courses)

- Master of Technology (M.Tech) in Industrial Automation and Robotics
- Digital Electronics and Engineering
- Computer Science and Engineering
- Master of Computer Applications (MCA)
- Master of Business Administration (MBA)

Webinar on
CORPORATE STRATEGIES IN GLOBALISED WORLD
 Date 10th June, 2021

Organized by
Department of MBA
Srinivas Institute of Technology

ABOUT THE DEPARTMENT

Department of MBA started in the year 2007, offering two years full time M.B.A. programme affiliated to Visvesvaraya Technological University, Belagavi. The main intention is to produce competent managers to meet the requirements of the competitive national & global economic environment & also to build an incubating leadership qualities with commitment to basic human values among the students. The course is offered under the following specializations: Finance, Marketing, Human Resources and also Dual Special Courses. The Department is also recognized as VTU Research Centre in the year 2009.

COURSE OBJECTIVES

1. Competent professionals in the field of MBA to Analyze traditional and emerging approaches to strategic management.
2. Proficient in different market entry strategies available to multinational corporations (MNCs) when expanding into foreign markets.
3. Developing cultural intelligence and sensitivity to effectively navigate cross-cultural management challenges in a globalized environment.

COURSE OUTCOMES

1. Evaluate different modes of international market entry and expansion strategies, and make informed decisions regarding market selection, entry timing and adaptive strategies.
2. Conduct comprehensive industry and competitive analysis to identify strategic opportunities, threats, and positioning strategies in global markets.

VENUE
 Main Block, 5th floor
MBA BLOCK

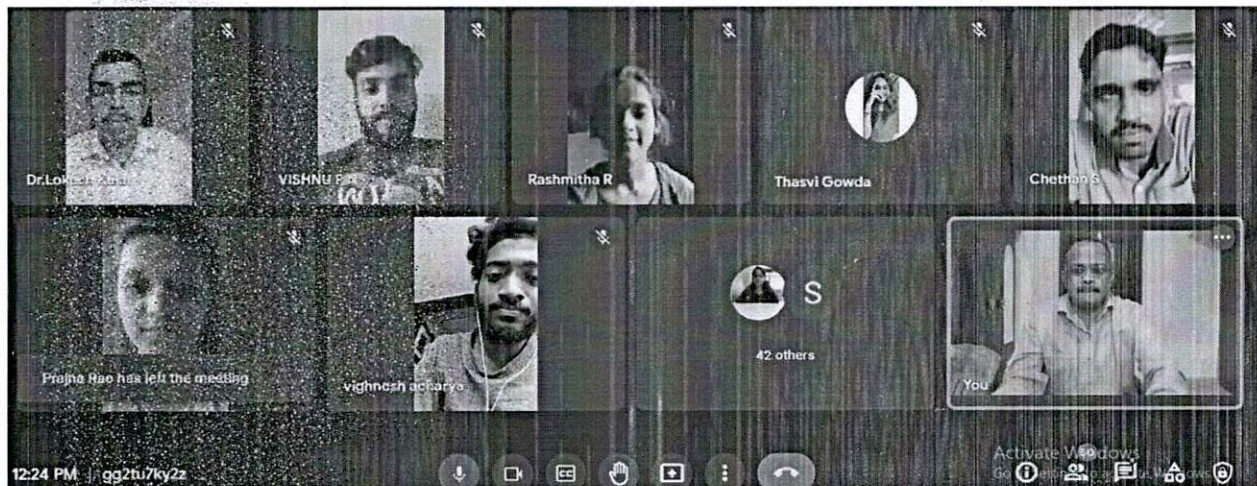
COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Historical evolution and current trends	6
2	Frameworks for Strategic Analysis in Global Business	6
3	Modes of international market entry	6
4	Strategic Alliances and Partnerships	6
5	Corporate Social Responsibility in a Global Context	6
TOTAL		40

RESOURCE PERSONS
Dr. Lokesha
 Assistant Professor, Government First Grade College, Punalakatte

COURSE COORDINATOR
Prof. Steevan Robert Tellis
 Assistant Professor, Dept. of MBA

SRINIVAS INSTITUTE OF TECHNOLOGY
 MANGALURU 574143, KARNATAKA
 Mobile: 7337688678, mail:parvath84@sitmng.ac.in



Dr.Lokesha delivering a talk on Corporate Strategies in Globalised World

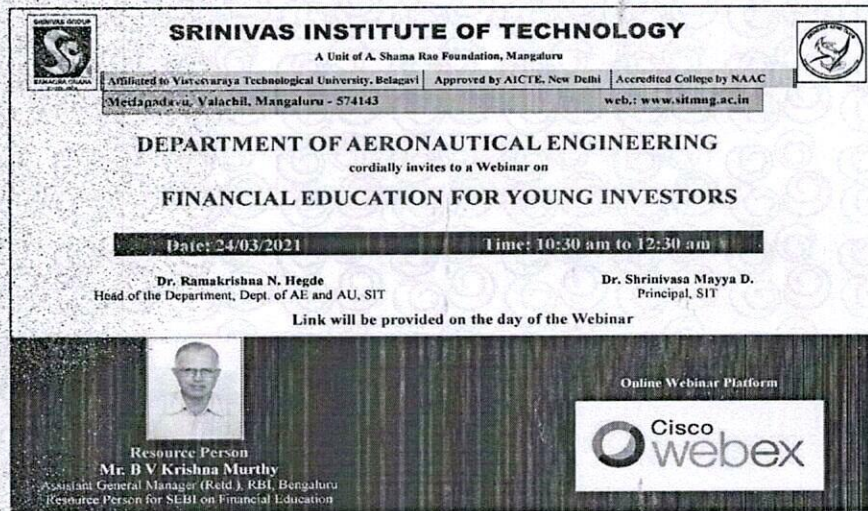
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DEPARTMENT OF AUTOMOBILE ENGINEERING

Webinar on

“ Financial Literacy for Young Investors”



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 Merlapadavu, Valachil, Mangaluru - 574143 | web.: www.sitmng.ac.in

DEPARTMENT OF AERONAUTICAL ENGINEERING
 cordially invites to a Webinar on
FINANCIAL EDUCATION FOR YOUNG INVESTORS


Date: 24/03/2021 Time: 10:30 am to 12:30 am

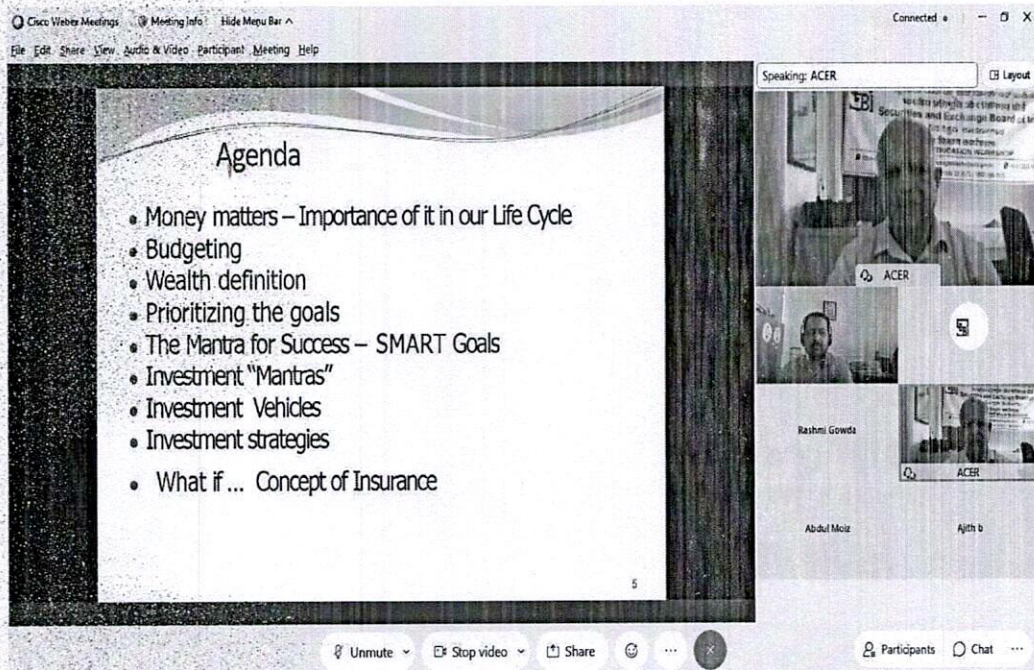
Dr. Ramakrishna N. Hegde
 Head of the Department, Dept. of AE and AU, SIT

Dr. Shrinivasa Mayya D.
 Principal, SIT

Link will be provided on the day of the Webinar

Resource Person
Mr. B V Krishna Murthy
 Assistant General Manager (Retd.), RBI, Bengaluru
 Resource Person for SEBI on Financial Education

Online Webinar Platform




Cisco Webex Meetings Meeting Info Hide Menu Bar ^ Connected - X

File Edit Share View Audio & Video Participant Meeting Help

Speaking: ACER

Agenda

- Money matters – Importance of it in our Life Cycle
- Budgeting
- Wealth definition
- Prioritizing the goals
- The Mantra for Success – SMART Goals
- Investment “Mantras”
- Investment Vehicles
- Investment strategies
- What if ... Concept of Insurance

5

Unmute Stop video Share Participants Chat


Mr. B V Krishnamurthy presenting a talk on financial education on young investors

**DEPARTMENT OF INFORMATION SCIENCE AND
 ENGINEERING**

**Webinar on
 "Financial mantras for budding technocrats"**

Accredited by NAAC

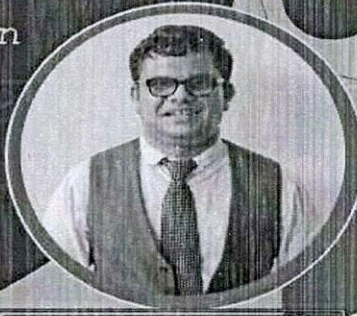
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DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING


**ASSOCIATION OF INFORMATION SCIENCE EDUCATEE
 (AISE)**
 Organizing a Webinar on
 "Financial Mantras for Budding
 Technocrats"

**Cisco WebEx Meeting Link:
<https://bit.ly/35qy9AL>**





Dr. Sharan Kumar Shetty
 HEAD, IDEATOR & FINANCIAL
 ADVISOR OF CAPITAL ADVISORS
 LLP (START-UP),
 ASSOCIATE PROFESSOR, MSN
 INSTITUTE OF MANAGEMENT -
 MANGALURU.



Dr. Shrinivasa Mayya D
 PRINCIPAL


Prof. Janardhana Bhat K
 HEAD. DEPT. OF ISE

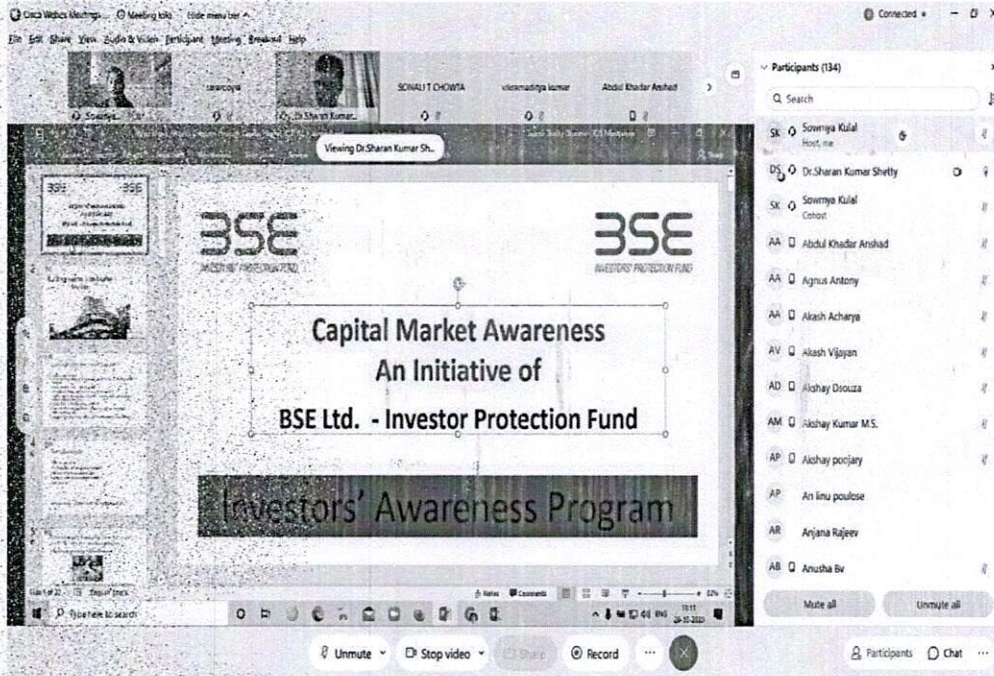
**DATE: 29-10-2020
 TIME: 11:00 AM**


Prof. Shreejith KB
 STAFF ADVISER, AISE


Prof. Sowmya
 EVENT COORDINATOR

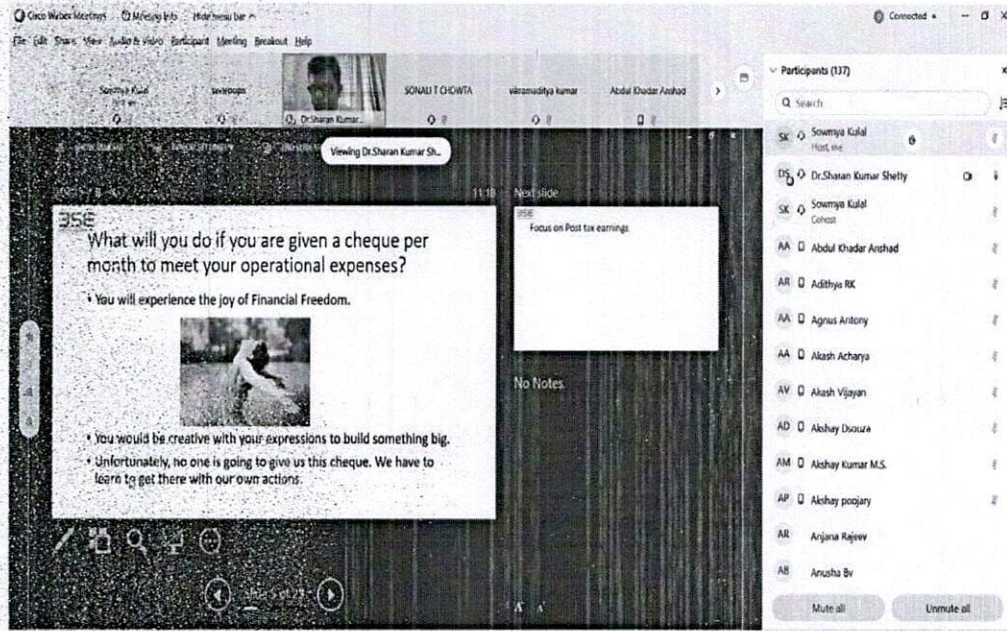

Ms. Sonali T Chowta
 STUDENT COORDINATOR


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Dr. Sharan Kumar Shetty presenting a talk on Financial Mantras for Budding Technocrats

Venue: Online mode , Lat 12.87528°, Long 74.939106°



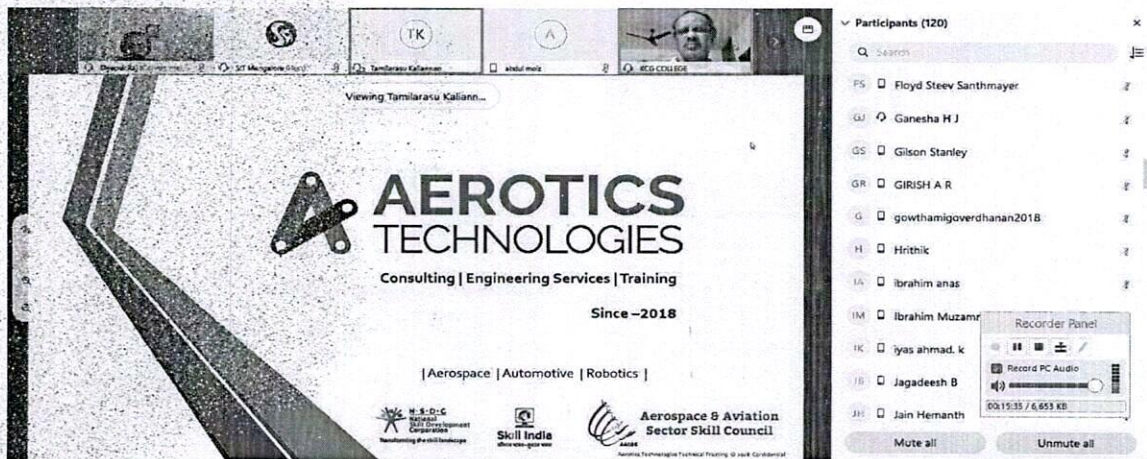
Participants list of webinars on Financial Mantras for Budding Technocrats

Venue: Online mode , Lat 12.87528°, Long 74.939106°

DEPARTMENT OF AERONAUTICAL ENGINEERING

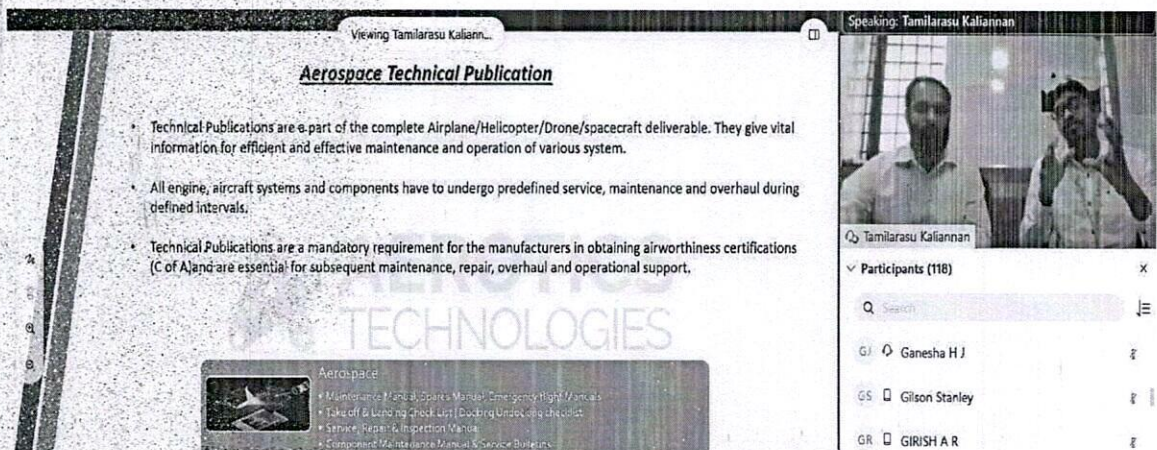
Webinar on

“Importance of Technical Publication in Aerospace Industry”



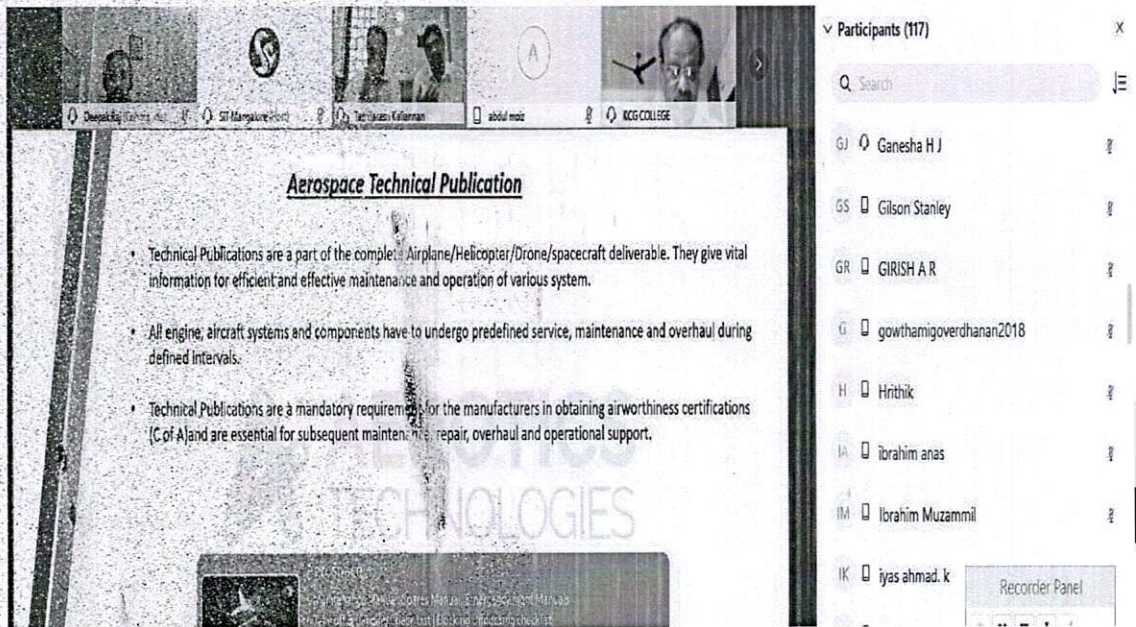
Mr. TAMILARASU KALIANNAN addressing the participants through online mode

Venue: Online mode , Lat 12.87528°, Long 74.939106°



Mr. TAMILARASU KALIANNAN having Q& A interaction with participants

Venue: Online mode , Lat 12.87528°, Long 74.939106°



Online Presentation of on “Importance of Technical Publication in Aerospace Industry”

Venue: Online mode , Lat 12.87528° , Long 74.939106°